



Masters Program in Fashion, Beauty & Print

In this program you will learn everything you need to know to become a professional makeup artist in print, television, film or fashion. From the very basics to the most advanced application techniques, top Hollywood makeup artist Margaret Kimura has created this program based on her knowledge and experience from almost 30 years in print, television, fashion and film.

In addition to unequaled makeup skills, as a Masters Program student you will participate in an unprecedented 5 professional photo shoots with top fashion photographers and top agency models, as a result your portfolio will be ready to start landing you real industry jobs in fashion, beauty, print, television and film. (Complete Masters Program is a total of 343 clock hours)

- Certification: A Certificate of Completion is presented upon completion of this program.
- Requirements: Entrance Essay Approval and Phone Interview Approval by Margaret Kimura
- Maximum Class Size: *12 per classroom
- Instructors: See Staff
- Tuition: \$9995 + equipment (See Payment Schedule & Set-E-kit™ for more information)

Includes the following courses:

1. Introduction to Makeup Application
2. Professional Makeup & Freelancing
3. Business & Marketing for Freelancing
4. Success Coaching Workshop
5. Basic Print Hair
6. Advanced
7. Beauty Lighting
8. Advanced Makeup Techniques
9. Advanced Shoot Preparation
10. Portfolio Building – Cover Looks
11. Portfolio Building – Fashion/Editorial Looks

Professional Makeup Artist Program

In this course you will learn the professional techniques of beauty makeup for Retail, Bridal and Events. The course objective is to provide training for individuals who wish to seek employment as professional makeup artists. The course is designed to prepare students to work as entry-level professional makeup artists in the Bridal and retail industries (Complete Professional Program is a total of 147 clock hours).

- Certification: Certificate of Completion is presented upon completion of this program.
- Requirements: Phone Interview & Instructor Approval
- Maximum Class Size: *12 per classroom
- Instructors: See Staff
- Tuition: \$3295 + equipment (See Payment Schedule & Set-E-kit™ for more information)

Includes the following courses:

1. Introduction to Makeup Application
2. Professional Makeup & Freelancing
3. Business & Marketing for Freelancing

- **Introduction to Makeup** (35 clock hours) **AVAILABLE FOR ENROLLMENT**

Certification: Certificate of Attendance is presented upon completion of this program.

Requirements: Phone interview

Maximum Class Size: *12 per classroom

Instructors: See Staff

Tuition: \$695 + equipment (See Payment Schedule & Set-E-kit™ for more information)

History of Cosmetics, Basic Skin Care, Tools of the Trade, Makeup Kit Essentials, Product Knowledge, Sanitation and Hygiene, Facial Shapes and Characteristics, Color Use, Proper Placement, Shade and Undertone, Matching and Applying Foundation, Natural Beauty Make-Up, Day Time Makeup, Evening Makeup, Brow Shaping, Tweezing, Trimming, Filling In - Pencil and Powder, Eye Shadow Application, Blending Techniques, Eyeliner Application, False Eye Lash Application (Strips, Individuals, and Lower Lashes), Corrective and Camouflage Technique, Blush and Bronzer Application, Lip Color Application and Shaping, Highlight and Contouring Techniques, Overlay Drawing Techniques.

- **Professional Makeup and Freelancing** (91 clock hours) **AVAILABLE FOR ENROLLMENT**

Certification: Certificate of Attendance is presented upon completion of this program.

Requirements: Phone interview & successful completion of Introduction to Makeup Application or Instructor Approval

Maximum Class Size: *12 per classroom

Instructors: See Staff

Tuition: \$1850 + equipment (See Payment Schedule & Set-E-kit™ for more information)

Beauty Design and Creation, Canvas Preparation and Correction, Mature Makeup, Male Corrective Makeup, Liquid Eyeliner Applications, Professional Foundation Techniques, Professional Color Theory, Professional Blending, Adapting Makeup for Special Occasions, Makeup for Black and White Photography, Makeup for Color Photography, Professional Beauty Concepts, Makeup for Retail, Makeup for Special Events, Fundamentals of Wedding Makeup, Color Coordination, Corrective Makeup for Brides, Wedding Application Techniques, Facial Structure, Matching Skin Colors, Custom Color Blending, Life of the Professional Makeup Artists.

- **Business & Marketing** (21 clock hours) **AVAILABLE FOR ENROLLMENT**

Certification: Certificate of Attendance is presented upon completion of this program.

Requirements: Phone interview & successful completion of Professional Makeup and Freelancing or Instructor Approval

Maximum Class Size: *12 per classroom



Tuition: \$495 + equipment (See Payment Schedule & Set-E-kit™ for more information)

Career Plan, Starting a Business, Setting Up Your Business as A Makeup Artist, Preparing/Paying Taxes, Personal Insurance, Networking, How to Marketing Yourself. Working in a Retail Environment, Working at Salons or Spas, Talking to Your Clients, Freelancing, Job Interviews, Job Preparation, Career Goals, Professionalism, The Business of A Wedding Makeup Artist, Consultations, Etiquette with Brides, The Wedding Life, Building Your Bridal Clientele. The Business of Photography, Television, Film, Music Videos, Fashion and Runway, Life On The Set, Mock Job Interview with Production Company, Building Your Portfolios

Advanced Makeup Artist Program (Must have completed Professional Makeup Artist Program within 1 year)

The course objective is to provide training for individuals who wish to seek employment as media-level makeup artists. The course is designed to prepare students to work as industry level beauty makeup artists in print, film, television, theater, and fashion industries. It will also prepare students with the confidences and skills to effectively network and market themselves. (182 clock hours)

- **Success Coaching** (21 clock hours) Not available as an independent course – Masters Program Only

Building Confidence, How to Handle A Client, Helping People Feel Good Inside & Out, Self Image & Confidence, Kindness & Strength of character, Finding Balance in your life, Attitude is Everything, Role Models, Developing a Life Plan, Career Plan, Starting a Business, Setting Up Your Business as A Makeup Artist, Creating a Shot List, Training Your Eye, Terminology

- **Beauty Lighting** (21 clock hours) Not available as an independent course – Masters Program Only

Fundamentals of Beauty Lighting, Understanding Light and How it Changes Makeup, Lighting White Seamless Paper, Dewy Makeup Application, Visualization, Makeup Application Leveling, Basic Lighting for Dramatic Headshots, Basic Lighting for Group Shots, Basic Lighting for Movement, Lighting for Digital, Lighting for Film, Recreating Natural Lighting, Computers and Computer Systems, Portrait Retouching, Retouching Overview

- **Hair Styling** (21 clock hours) **AVAILABLE FOR ENROLLMENT**

Certification: Certificate of Attendance is presented upon completion of this program.

Requirements: Phone interview & Instructor Approval

Maximum Class Size: *12 per classroom

Instructors: See Staff

Tuition: \$495 + equipment (See Payment Schedule & Set-E-kit™ for more information)

Introduction to Print Hair, Tools & Equipment, Hair Styling Products, Hair Care, Basic Blow-Dry, Curling Iron Techniques, Roller Setting, Back Combing, Face Shapes & Hair Styling, Wet Hair, Hair Placement in Photo Shoots, Braids, Up-do's, Men's Grooming, Creative Hair Styles, Editorial, Fashion, Rock n' Roll, Glamour, Sophisticated, Classic, Retro, Youth, Mature, Current Fashion Hair Styling.

- **Advanced Makeup Techniques** (77 clock hours) Not available as an independent course – Complete Masters Program Only)

Shadows & Light Technique, Visualizing, Skin Preparation, Urgency and Timing, High Definition Makeup, Natural Beauty Drill, Fashion Drill, Glamour Drill, Men's Grooming Drill, Makeup Design and Creation, Advanced Makeup for Black and White Photography, Advanced Makeup for Color Photography, Advanced Makeup Techniques for Film, Television and Print, Script Breakdown, Cover Looks Photo Shoot Preparation

- **Portfolio Building – Cover Looks** (14 clock hours) Not available as an independent course – Masters Program Only

Beauty Photography Session, Natural Photography Session with emphasis on professionalism and set etiquette

- **Advanced Shoot Preparation** (21 clock hours) Not available as an independent course – Masters Program Only

Fashion/Editorial Photo Shoot Preparation, Makeup and Hair Review, Photo Shoot Wardrobe Styling, Styling Research, Finding Clothes/Donations/Shopping, Preparation, Fittings, On Set Styling, Tricks and Tips.

- **Portfolio Building – Fashion/Editorial Looks** (21 clock hours) Not available as an independent course – Masters Program Only

Fashion Photography Session, Glamour Photography Session with emphasis on professionalism and set etiquette

Special Workshops

- **Professional Air Brushing Course** (21 clock hours)

Certification: Certificate of Attendance is presented upon completion of this program.

Requirements: Phone interview & Instructor Approval

Maximum Class Size: *12 per classroom

Instructors: See Staff

Tuition: \$495 + equipment (See Payment Schedule & Set-E-kit™ for more information)

In this course, you'll learn state-of-the-art airbrushing techniques for flawless make-up applications for day, evening, bridal, fashion, editorial and High Definition Television. From tattoo coverage to natural and glamour beauty make-up, this course will give you the skills to enhance your existing makeup business. The education you will learn in this course can also be applied to other surfaces with practice. (Canvas, Paper, Plastic, Wood, Metal, Plaster, Concrete etc...) (21 clock hours)

- **Special FX for Television, Film & Theatre** (21 clock hours)

Certification: Certificate of Attendance is presented upon completion of this program.

Requirements: Phone interview & Instructor Approval

Maximum Class Size: *12 per classroom

Instructors: See Staff

Tuition: \$495 + equipment (See Payment Schedule & Set-E-kit™ for more information)

In this course, you'll learn beginning techniques of special effects make-up application, from cuts and bruises techniques to burns and aging, beauty make-up. This course is designed for participants who wish to gain practical skills required to work as a Professional Makeup Artist for Theatrical, Film & TV & Music Videos.

** Lectures and demonstrations may be held in larger groups*